

**Missoula Community Food Co-op  
Monthly Member Meeting Minutes: 3/19/2012**

**Attendees:**

Tassia Tkatschenko  
Nancy Dunne  
Michele Disney  
Ben Weiss  
Kate Keller  
Jack Rowan  
Emily Lincoln  
Christian Russell  
Stacy Krohn  
Lacy Roberts  
Terri Roberts

**Announcements:**

Spring Party tentative May 5, 2012

- Overstock plants from a nursery that Kate K. will check into
- Seed/Plant Swap
- Good timing for this event related to other events
- Jack thinks this will boost sales in the Farmers Market season when retail grocery trends are slow

**Additions to the Agenda:**

- 1) Marketing Committee Suggestion
- 2) Retreat Discussion - short discussion

**Open Floor for Members (15 min)**

- 1) Nancy Dunne -

- Would like to plug in to model discussion
- Would like to talk with a co-op member to get up to speed

**Board Discussion Items:**

- 1) Who is the POC for Computer Team?

- Need for policy regarding communications with tech team
- Who is the point person?
- New member is interested programmer
- Emily Lincoln will be the reporter of this team
- Need for bringing this team together in an organized manner

- 2) Membership Desk

- Kate K. working on task list - defining roles of database team vs roles of membership team
- Select priority shifts - Priority weekend; Tues eves
- Member computer is set up and functional with wireless
- Marketing materials are needed
- Facilities will need to relocate the member desk
- Membership committee is needed for membership desk issues
- Jess G. asked about the new member database
  - Hours Tracking capability
  - Membership payment tracking
- Nancy Dunne asked if a membership desk requires extremely knowledgeable members?
- Engage members previously involved with member committee
- Ben suggested membership committee meeting in near future

### 3) Beer Wine Sales

- Training - Christian gave a review of options
- Suggested that cashier pay for their own training and co-op reimburses with gift certificate
- Lacy will put alcohol questions on Web site
- Reviewed July minutes (alcohol questions) and determined that we have adequately addressed all of these issues
- Committee
  - Terri will FB invite for a Beer Wine Committee
  - Facilities will handle the following outside of beer/wine committee:
    - cooler
    - end caps display

### 4) Board Retreat

- When? - email conversation to follow
- Training may be too expensive
- Suggested that Jack do a training presentation
- Annual planning is important for retreat
- Where? - email conversation to follow

### Reports:

*AS committee*- Orientations to be put in paper form. There are a few “official” Additional shoppers, many almost official (over a dozen). 3 new Additional Shoppers signed up this weekend. At the last monthly member meeting it was discussed that we need a way to track the AS for evaluating and reporting. We can add field on POS (use next number in line). Cashiers are doing well asking appropriate questions. The list of comments was responded

to by Jack.

*Personnel-* There is a variety of applicants for the weekend coordinator position. 6 interviews on 3/26- created Google doc for notes. Jack writing lead coordinator job description. Weekend coordinator description may change.

*Finance-* February was a slight loss, but January very good so a wash. Purchase increase in February accounts for the loss. Sales last week great, weekend light. 2 members liked monthly finance statement and want it regularly- monthly people could lose interest. Maybe a blurb in weekly newsletter. And a quarterly letter from treasurer on website.

*Marketing:* Stickers are out, not waterproof. Those are next. Also bigger stickers on horizon. Lacey is now editor of website- let her know about getting things posted. Keep online classified with Independent- its free. Updating craigslist ad, Facebook ad good- new sites baseline for hits is 30/day. That was the highest total for the old site. No tweeting ability yet- Emily is looking into it. We should integrate Co-op into neighborhood council leadership team- Christian on team.

*Facilities:* Need cooler for beer.

Reorganizing front space to create more room for member desk- painting wall yellow. 2 tables in front become four. Move carrot to foyer, member desk to where carrot is now. Bulletin board above fire alarm. Food bank in between doors. Thanks to Anne Little's vision and input. Time to get people together to start edible garden, with proceeds going to the POV. Larry can do the garden again. Reinstate Adopt-A-Plant!

*Coordinator Report (Kate K.):* Trying to pull reports from POS. Product committee will be looking at the reports and making recommendations. The Burns St. Bistro is waiting on health department inspection. Maybe next week?

**Next Meeting: Monday, April 16, 2012**