

Member Meeting Minutes
June 21, 2010
Time: 6pm to 8pm
Location: ZACC, 235 North 1st Street

Board members in attendance: Leslie Guerri, Jessica Glebke, Kate Keller, Ben Weiss, Jack Rowan, Teri Roberts, Jessie Sherburne (late)

Board members absent: Jonas Ehudin (excused)

Members in attendance: 7

1. Welcome and introductions

2. Additions to the agenda

None.

3. Announcements:

- Jack R. reported that Jonas Ehudin has made the decision to resign from the Board.
- NMCDC is hosting a community rummage sale on July 17th at Burns Street Square.
- The NMCDC summer movie schedule was handed out.
- The NMCDC Kettle House pint night is July 14th. Fifty cents of each pint sold goes to NMCDC.
- Volunteers are needed to help distribute the NMCDC newsletter on Saturday July 26th from 10-1.

4. Jack R. made a motion to approve the May meeting minutes as is. Jessica G. seconded.
Unanimous.

5. Open floor for members

- Some members are interested in hosting a social event at MCFC, specifically a documentary outdoor cinema night different than the NMCDC outdoor cinema.
 - Bob O. suggested projecting on the North side of the building, as the space is ideal and noise would be less likely to bother the neighborhood. NMCDC projector would be available if it is not used on a Saturday night.
 - If the movie is projected on the South side, neighbors would need to be approached to see if it would bother them.

6. Reports

a. Coordinator

Teri R. and Kate K. provided a coordinator report. Some highlights include:

- There continues to be a gap of communication between new members joining, orientation, training, and securing a shift. A “Lost in Space” form has been created as temporarily solution for members who shop and do not have a shift card.
- The FTOP policy is being revamped because people are not proactively signing up for FTOP shifts and it is hard to track.
- Ning will soon begin to charge MCFC to post minutes and MCFC is currently looking for a new free venue to post minutes. Kate K. will do further research on the charges that will occur.

b. Financials

Teri R. provided an overview of the MCFC financials. Some highlights include:

- April was \$200 above the break even profit.
- A lot of research has been done regarding a beer and wine license for MCFC, which would increase profits. Jack R. requested that this be added to the August meeting agenda. Jack R. will also request past survey member responses in regards to this topic from Maxine Jacobson.
- Teri R. suggested that MCFC may need to be open on Thursdays, especially with slow weekends due to farmers market. Ben requested that this be added to the July meeting agenda.
- MCFC has initiated a financial planning ad hoc committee, the meeting is on Monday the 28th from 6pm to 8pm.
- Friday the 18th was a \$1600 day.

c. Attendance Committees

Leslie G. and Kate K. reported the committee is working on a revised draft attendance policy. This committee is actively seeking members and interested members should contact Kate K. or Leslie G.

d. Product Committees

This committee is currently on hold, as a diverse group is being recruited for this committee.

e. Building

Jack R. provided an overview of expansion plans for MCFC. Some highlights include:

- MCFC will expand from 450 SF to 1900 SF
- The space will be handicap accessible and a loading dock will be established
- 24 feet of refrigerated coolers and a new 8 foot freezer with glass doors will significantly expand chilled retail space

f. Technology

Leslie G. provided a brief overview of the future POS system for MCFC.

g. Board of Directors

Leslie G. gave a brief report on behalf of the Board. Some highlights include:

- A one year strategic plan was developed with four initiatives: Financial planning and solvency, communication/education/engagement/developing membership, increasing sales/marketing/networking
- Ben W. suggested MCFC hosting a 10-15 minute informative radio shows on local foods. Sample shows will be played for Board members to be approved.
- Teri R. and Jessica G. marketed at the farmers market in vegetable costumes and had a good response. Jessica G. suggested members who market in costumes receive 3 hours of credit for 1.5 hours of work. A general consensus agreed to this suggestion.

7. Discussion items

a. Shift leaders

- Kate K. reported that communication efficiency is critical to the operation of MCFC. As a result, Kate K. asked attendees what they felt were the best modes of communication for shift leaders at MCFC.

Suggestions:

- Shift leader binder where shift leaders have to initial that they have read it
- A shift leader meeting
- An online venue for shift leaders to read memos
- A weekly email to shift leaders
- A quarterly meeting for shift leaders
- Instead of a binder, have a shift leader white board
- A short video sent to shift leaders explaining procedures
- Shift leader page on facebook

b. Security cameras in expanded store was moved to the July agenda.

8. Next meeting: Monday, July 19th from 6pm to 8pm at ZACC